OUTLET: WSJ.com DATE: March 14, 2019 REACH: 8,770,524



THE WALL STREET JOURNAL.

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Life & Arts



The Dreamy '60s Santa Monica Home of a Hollywood Super-Manager

Inspired by touring a Le Corbusier home in Paris with her client Julianne Moore, Hollywood producer Evelyn O'Neill recreated the villa's exact paint pigments for her 1960s beach home—complete with ocean views that stretch all the way to Malibu.



The Secret to a Surpassingly Tender Corned Beef and Cabbage



Haters, It's Time to Come Back to the Ranch (Dressing)







Samsung America Marketing Head Marc Mathieu Departs Company

TV Networks Form New Consortium to Advance Targeted Advertising

Facebook's Pivot to Messaging Puts Advertisers In a Tight Spot





Companies With Tech Expertise on the Board See Higher Revenue Growth, MIT Study Finds

Enterprise Tech Race Spurs M&A Deals

New Display Technologies Set to Transform Workspaces

CFO



German Chip Maker Infineon Names Finance Chief

The Morning Ledger: U.K. Businesses See Winners and Losers in Tariff Plan

U.K. Businesses See Winners and Losers in Tariff Plan

Risk & Compliance



TPG's McGlashan Stripped of Duties in Wake of College-Admission Scandal

The Morning Risk Report: Adidas Runs Into Supply-Chain Problems

The Morning Risk Report: Prosecutors Charge Dozens in Admissions Scheme OUTLET: WSJ.com DATE: March 14, 2019 REACH: 8,770,524



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These 5 New Ships Are Redefining the 'Cruise'

For more adventurous, less snoozy sea and river voyages—sailing in the Galápagos, Iceland, even Zanzibar—check out these new and soon-to-launch cruise ships

By Kathryn O'Shea-Evans March 14, 2019 12:58 p.m. ET



Ecoventura's newest ship, Theory, launched earlier this month. PHOTO: ECOVENTURA

Catching Darwin's Drift

THE SHIP: Sailing the Galápagos starting this month, the Theory—a luxury expedition ship from Ecuador's Ecoventura line that was just accepted into Relais & Châteaux—accommodates just 20 passengers. Cabins aboard the 142-foot-long yacht are relatively tiny (145 square-feet), but they're elegantly furnished and each has three windows, including one in the shower, so you won't be deprived of views of the Galápagos Islands, the only place this ship sails. On a boat this small, onboard activities are rather limited. Highlights include Peruvian and Ecuadorean dishes and lectures by naturalist guides. The ship also stocks all kinds of watercraft for off-board diversions, including stand-up paddleboards, kayaks and snorkel gear.

WHERE IT WILL SAIL: Around eight or so islands in Galapagos National Park.

SAMPLE SAILING: The 8-day North Western Cruise nature-focused sailings depart weekly from March through December. *Two guided shore excursions a day are included in the rate.* From about \$7,850 per person, ecoventura.com